



Roundtables for Executives

Associated with Active Management

ASSESSING THE VALUE OF AN INDUSTRY ROUNDTABLE *FOR* *YOU!*

Name _____

Date _____

Important benefits of the Roundtable are listed below.

- Rate how important they are for you:
(0 = not important; 10 = one of the top areas that can add value to my work and life.)
- In the last column rate how well you are currently getting that benefit:
(0 = not getting it; 10 = consistently getting it).

	HERE ARE SOME BENEFITS MEMBERS HAVE SAID THEY EXPERIENCE IN A ROUNDTABLE:	How Important is this to You?	How Well does it Occur Now?
1	Fully honest, no holds barred conversations with other industry leaders facing the same issues you do.		
2	Having an informal board of my peers to help me explore and evaluate my business decisions and strategies.		
3	Taking a break from the office so I can reflect and think about my business - to work on it vs. in it.		
4	Having a group that holds me accountable to follow through; Like a superb personal trainer for business leaders.		
5	Exposure to the latest management ideas, tools and methods years before they show up at an industry event.		
6	Comparing my business to others in the industry and learning from it through frank feedback.		
7	Being able to focus on getting better and getting ahead of the curve.		
8	Getting and keeping my life in balance while I stay healthy and energized.		
9	Having a group of real peers who I can turn to for advice and support in good times and in a crisis.		
10	Having a dozen or so smart business peers focusing on my business problems and challenging me to do my best.		

Remember, Roundtables do not work for all CEOs.

- Some do not learn well in a group setting.
- Others are not willing to fully and honestly share how their business is working.
- Some are not interested in making changes in how their business performs.
- Some are perfectly satisfied with their business performance and their life balance.
- Some focus on today's issues to free up time to join a Roundtable in the future.

Roundtables do work well for CEOs willing to learn, wanting to improve their businesses and life. They even work well for those without time - Roundtables can help you find the time.